

# TRUMAN HOYLE

Lawyers

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## Introduction

Truman Hoyle is a multi award winning firm specialising in six complex and dynamic areas of law. We actively seek the best practitioners to serve our clients in the industries that they operate in.

Our clients are drawn to the firm by its reputation for providing the highest quality, most timely and cost effective legal services available in the Australian and Asia Pacific markets.

Our firm is committed to contributing to the development of public policy in the fields of law in which we operate and to promoting the highest standards of business ethics.

## About Us

Tracing its origins to 1928, Truman Hoyle is a highly regarded Australian law firm serving many leading national and international corporations and organisations. In 2005, and again in 2006, the firm was named Australian Law Firm of the Year (under 50 lawyers).

Truman Hoyle's expertise in each of its six key practice areas is widely recognised by our clients and peers. The firm's key practice areas are:

[corporate and commercial law](#)

[technology and intellectual property law](#)

[media, ecommerce and communications law](#)

[property and infrastructure law](#)

[energy law and regulation](#)

[industrial, employment and occupational health and safety law](#)

Our lawyers have joined us from senior positions at some of the nation's largest law firms and from national and global corporations such as Optus, AGL, ABC, Peoplesoft, EDS, Woolworths and The Really Useful Group. Some of our lawyers have also held elected public office.

Based on this experience, Truman Hoyle prides itself on providing comprehensive, timely and innovative advice to our clients; giving our clients the leading edge. Our people set the high water mark in building strong client relationships, providing rigorous legal analysis and delivering result oriented advice.

Our lawyers, through their active support of a number of business, professional and community organisations, seek to promote the highest standards of business ethics. Our offices are located just off Martin Place in the financial hub of Sydney's central business district.

## Our Services

Our lawyers provide a full range of services to participants in the new economy industries across the Asia Pacific region. Whether it is documenting transactions, corporate fund raising, liaising with governments and industry bodies, providing regulatory advice, securing talent and infrastructure, or representing our clients in dispute resolution, our team is consistently recognized as a leading legal services provider to the industries we serve.

Our General Counsel service is pioneering new ways of providing sophisticated but cost effective legal services, reflecting the innovation demanded of our clients.

## Awards

*Winner, Australian Law Firm of the Year, 2005 Australian Law Awards;*

*Winner, Australian Law Firm of the Year, 2006 Australian Law Awards;*

*Recommended, IT, E-Commerce and Telecommunications Law, 2006, 2007, 2008 and 2009 PLC Global Which Lawyer;*

*Finalist, Sydney Law Firm of the Year, 2007 and 2008 Australasian Law Awards;*

*Finalist, ACOMM, 2007 and 2008 Telecommunications Industry Awards for Excellence;*

*Finalist, 2008 BRW Client Choice Awards*

*Ranked Top Tier, Telecommunications, Media and Technology Law, 2008 Australasian Legal Business.*

*Ranked Top Tier, Intellectual Property Law, 2009 Australasian Legal Business*

## Our Clients

Truman Hoyle's clients range from top 10 listed companies to start-up businesses exploiting new technology. Our clients include:

Telecommunications carriers operating cutting edge networks in the Asia Pacific region.

US based communications equipment manufacturers and innovators.

Communications industry groups representing the key players in the Middle East and the Asia Pacific.

Software developers and hardware manufacturers.

Global technology consulting businesses.

Television production companies.

National media and advertising corporations.

Developers and operators of gas pipelines and wind energy plants.

International enterprises offering internet services and solutions.

Leading listed bio-technology and pharmaceutical companies.

Leading manufacturers and distributors of household brand products.

Government and local government authorities undertaking innovative infrastructure use.

Banks and other financial institutions.

Developers of large scale commercial and residential property on the Australian eastern seaboard.

Organisations operating schools and charities throughout the state.

## Corporate and Commercial Law

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## Technology and IP Law

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## Industrial and Employment Law

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